

Lights, Camera, Literacy!
High School Edition
Anti-Bullying PSA Rubric

Create a short anti-bullying PSA (Public Service Announcement) . Your PSA should have a clear and original anti-bullying message and must include Creative Commons licensed instrumental music, sound effects and carefully recorded voice-overs. You should also include an original title slide in the intro and credit slides at the end.

Please cite any Creative Commons licensed music and sound effects in your credits using the following format:

- **Track Title and Artist**
EXACT URL from the site you downloaded

Group Members:

Film is 60 seconds or less and follows the basic guidelines of the prompt	5	4	3	2	1
Film is polished and the sequences carefully edited (continuity editing)					
Final audio tracks are edited so the volumes are consistent					
Audio track includes: carefully recorded VO's, CC-Licensed sound effects and music (all sounds correctly cited in the credits)	5	4	3	2	1
Clear anti-bullying message	5	4	3	2	1
Exported film in correct format (.mp4 or .mov) & submitted/uploaded to anti-bullying film contest	5	4	3	2	1
Effective Teamwork / Collaboration	5	4	3	2	1

Comments:

Grade: /25